



XLRI Summer Internship Placement Report

(Batch 2021-2023)



Contents

| | |
|---|---|
| Overview..... | 1 |
| 1. Classification of Students..... | 3 |
| 1.1 Classification of entire Placement Pool..... | 3 |
| 1.2 Classification of Internship based on Stipend Status..... | 3 |
| 2. Sector wise Classification..... | 4 |
| 3. Function wise Classification..... | 5 |
| 4. Location wise Classification..... | 6 |
| 4.1 Classification of International Location..... | 6 |
| 4.2 Classification of Domestic Location..... | 6 |
| 5. Compliance Statement..... | 7 |



List of Tables:

| | |
|---|---|
| Table 1.1: Classification of the entire Placement Pool..... | 3 |
| Table 1.2: Classification of Internships based on the Stipend Status..... | 3 |
| Table 2.1: Classification of offers based on Sectors | 4 |
| Table 3.1: Classification of offers based on Functions | 5 |
| Table 4.1: Classification of offers based on International Location | 6 |
| Table 4.2: Classification of offers based on Domestic Location | 6 |
| Table 5.1: List of deviation from standards with reasons..... | 7 |



Overview

XLRI - Xavier School of Management, amongst India's premier B-Schools, completed its **Summer Internship Placement (SIP)** Process for its largest-ever class of 466 students (**2021-23 batch**) of the Business Management and Human Resource Management programs across both **Jamshedpur and Delhi-NCR** campuses. The highest stipend offered was **INR 7 lakhs** for two months in the **BFSI sector**. XLRI saw the median stipend for the entire batch rise to **INR 1.25 lakhs per month**, while the average stipend offered was **INR 1.32 lakhs per month**, marking an increase of over 21% over the previous year. The average monthly stipend for the top 10 percentile students was **INR 1.88 lakhs per month**, while for the top 25 percentile students the stipend stood at **INR 1.72 lakhs per month**.

Recruiters and Trends:

XLRI follows a semi-cohort system which allows both students and recruiters reasonable flexibility during the placement process. The top recruiters in terms of number of offers made were Amazon, The Boston Consulting Group, Bain and Company, Accenture Strategy, PricewaterhouseCoopers, Deloitte, Aditya Birla Group and HUL. **Consulting and Advisory** firms extended offers to around **28% of the batch** while IT and E-Commerce firms recruited about 20% of the batch. FMCG companies hired 17% of the batch while the BFSI sector accounted for another 9%. Other roles included functions in Product Management, Business Development, Brand Management, Analytics and Strategy in sectors such as Pharmaceuticals, Telecommunications as well as Government Agencies.

XLRI is widely regarded as the **best institution in the country for its Human Resource program**. These credentials were endorsed by the number of recruiters who offered HR roles across domains. Top-tier firms such as P&G, HUL, Nestle, Colgate-Palmolive, Reckitt, Coca-Cola, Asian Paints, Mondelez, Johnson & Johnson, Citi, JPMC, Walmart, ITC, Mars, Aon, Vedanta, RPG and Tata Group hired across a variety of functions like Learning and Development, Talent Acquisition, HR Consulting and HR Analytics.

XLRI has also grown into a destination of choice for top-tier Consulting and Advisory firms. The Boston Consulting Group, Bain & Co. and Accenture Strategy made their highest number

of offers ever at XLRI. The process also witnessed participation from Alvarez and Marsal, Kearney, Aon, Everest Consulting and FinIQ Consulting.

The talent pool at XLRI continues to be highly sought after by the Consumer Product Goods industry with top firms such as P&G, Hindustan Unilever, ITC, Colgate Palmolive, Reckitt, Nestle, Mondelez, Asian Paints, Samsung Electronics, Mars, amongst others, participating in the process. Top alcoholic beverage makers like AB InBev, Beam Suntory and Pernod Ricard also recruited in good numbers. Roles in Strategy, Sales & Marketing, Product Supply, Operations and IT were offered.

Finance did exceedingly well this year, aided by the participation of firms such as J.P Morgan Chase, Goldman Sachs, Standard Chartered, Citi Bank, Axis Capital, Axis Bank, Natwest Group, ICICI, Arga and others. The roles offered in this domain were Front-end Investment Banking, Markets, Corporate Banking, Wealth Management, Equity Research, and Retail Banking. Regular recruiters like Bajaj FinServ, Edelweiss Tokio Life Insurance participated in the process along with firms like Mastercard, Intellect Design Arena amongst others.

General Management roles were offered by conglomerates like TAS, Mahindra, Reliance, Adani, Aditya Birla Group, RPG, Capgemini ELITE amongst others. There was a strong participation from the automotive sector such as Bajaj Auto along with strong participation from firms like Vedanta, JSW and manufacturing firms like Tata Steel and Wonder Cement. We witnessed the most extensive participation from the Healthcare and Pharma sector ever in the process, with new recruiters like Sanofi, Novozymes offering roles in the campus. Regular recruiters like Johnson & Johnson, AstraZeneca, Dr. Reddy's Laboratories, Cipla, Sun Pharma offered roles in Sales and Marketing, Supply Chain, Finance, IT and HR. There was a great participation from e-Commerce firms with Amazon making offers across both its retail business and Amazon Web Services for multiple roles, followed closely by Flipkart, Myntra, Udaan and Meesho. Product Manager and Program Manager roles were offered by IT majors such as Microsoft, Google, Amazon, Media.net, Walmart Global Tech.

1. Classification of Students

1.1 Classification of the entire Placement Pool



| Categories | Number |
|---|--------|
| 1. Total Batch Strength | 466 |
| 1.a. Students in PGDBM & PGDHRM Programme at XLRI | 466 |
| 2. Students seeking Internship through the Institute | 466 |
| 3. Not seeking Internship through the Institute's Placement Process | 0 |
| 3.a. Students seeking off-campus Internship through other sources | 0 |
| Total Students eligible for the Internships | 466 |
| Total offers accepted | 466 |
| Students still in process | 0 |



Table 1.1: Classification of the entire Placement Pool

1.2 Classification of the Internships based on Stipend Status

| Nature of Internship | With Stipend | Without Stipend |
|--|--------------|-----------------|
| Seeking internship through the institute | 466 | 0 |
| Not Seeking internship through the institute | 0 | 0 |

Table 1.2: Classification of Internships based on Stipend Status



 For XLRI- Xavier School of Management
 Placement Convenor
 Prof A. Kanagaraj



 For Brickworks Analytics, Mumbai



2. Sector-wise Classification

| Sectors | Number of Offers |
|--|------------------|
| Banking, Financial Services and Insurance (BFSI) | 43 |
| Conglomerate | 38 |
| Consulting | 130 |
| Consumer Goods (FMCG) | 78 |
| E-commerce | 61 |
| Engineering / Technology | 17 |
| Information Technology (IT) | 30 |
| Manufacturing | 14 |
| Media/Entertainment | 6 |
| Pharmaceutical/ Healthcare | 25 |
| Telecom | 9 |
| Others (Retail & Edutech) | 15 |
| Grand Total | 466 |

Table 2.1: Classification of offer based on Sectors




 For XLRI- Xavier School of Management
 Placement Convenor
 Prof A. Kanagaraj



 For Brickworks Analytics, Mumbai



3. Function-wise Classification

| Job Role/ Function | Number of Offers |
|--------------------------|------------------|
| Consulting | 126 |
| Finance | 25 |
| General Management | 37 |
| Human Resource | 124 |
| Information Technology | 5 |
| Operations/ Supply Chain | 36 |
| Product Management | 25 |
| Sales & Marketing | 87 |
| Senior Analyst | 1 |
| Grand Total | 466 |

Tables 3.1: Classification of offers based on Function



 For XLRI- Xavier School of Management
 Placement Convenor
 Prof A. Kanagaraj



 For Brickworks Analytics, Mumbai

4. Location-wise Classification

4.1 Classification of International Locations

| Locations | Number of offers |
|-----------|------------------|
| Dubai | 01 |
| Nepal | 01 |

Table 4.1: Classification of offer based on International Locations

4.2 Classification of Domestic Locations

| Domestic Location | Number of Offers |
|--------------------|------------------|
| Bengaluru | 98 |
| Chennai | 17 |
| Hyderabad | 31 |
| Jamshedpur | 1 |
| Kolkata | 8 |
| Mumbai | 136 |
| Pune | 20 |
| Udaipur | 3 |
| Virtual | 42 |
| DELHI NCR | 97 |
| Rest of India* | 11 |
| Grand Total | 464 |

Table 4.2: Classification of offer based on Domestic Location

*Rest of India includes Ahmedabad, Baddi, Barmer, Himachal Pradesh, Jamshedpur, Mysore, Patna

For XLRI- Xavier School of Management
 Placement Convenor
 Prof A. Kanagaraj



For Brickworks Analytics, Mumbai




5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Revision 2.2*. The instances where the report deviates from the standards and the reasons for them are mentioned below


| Sl.No. | Deviation from the standard | Reason |
|--------|-----------------------------|--------|
| | ---- | ---- |

Table 5.1: List of deviations from standards with reasons

*Link: [Indian Placement Reporting Standards, Revision 2.2](#)


For XLRI- Xavier School of Management
Placement Convenor
Prof A. Kanagaraj




For Brickworks Analytics, Mumbai

